

10 Best eLearning Trends and Predictions

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E-learning industry

- The eLearning industry has been gaining massive momentum in recent times.
- Since its inception, eLearning has significantly **outdated face-to-face training**, and as per experts, the e-learning industry is expected to reach **\$300-million by the year 2025**.

E-learning Benefits to the people

- Cost-savings
- Resource optimization
- Flexibility in training and teachings
- Time-saving

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Trends

- Mobile Learning
- Gamification
- Social learning
- Rise of Next-Gen Technologies
- More User-Generated Content
- Virtual Conferences
- Data-driven Learning
- MR or Immersive Learning
- Video-based Learning
- Microlearning

1. Mobile Learning

- Population
 - There were almost **6.8 billion** mobile users in 2019
 - **7 billion** mobile users in 2022
- Benefits
 - Flexibility
 - Anytime learning
 - Performance tracking
 - Seamless accessibility



2. Gamification



- **Gamification**, or **introducing games** in the learning environment.
- The addition of *game* and *fun* factors in learning to make the process useful and enjoyable for the learner.
- The introduction of **reward systems** incorporated with game-based learning has impacted the e-learning development industry a lot more.

Gamification vs Game-based learning

- In all, **gamification** has made the learning process much **simpler and more efficient** while benefiting the e-learning industry.
- Hence, this particular e-learning trend is also expected to **remain popular in the coming years.**

3. Social Learning



- **Learning on social media** is another e-learning trend that has gained momentum in the past few years.
- **Share their learning experiences** and **critical values** over social media so that others can leverage those learnings effectively to improve their skills and business operations.
- Gained much popularity with the emergence of **COVID 19**.
- Social learning became vital for the learned and passionate employee to upgrade their skills.

4. Rise of Next-Gen Technologies



- Many innovative technologies like
 - **AI, ML, Big Data, AR, and VR** have made it much easier for all the industries.
- Immersive technologies
 - With further advancements in technologies like **AR** and **AI**, the eLearning sector is predicted to witness some significant benefits.
- **AI** will lead to more personalized learning so that users can learn the perfect skills.
- **Voice user interfaces (VUIs)** allow the users to learn with voice commands instead of written materials.

5. More User-Generated Content

- 38% rise in user-generated content.
- People are actively offering more customized content to enhance the learning process.
- People are relying on personalized, user-generated content today.
- Because user-generated content is more about sharing knowledge than publishing content for learners.
- People nowadays prefer more customized content created by people.

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劉哲琪

2022年4月24日 週日 下午2:51 · 2 分鐘 (閱讀時間)



劉畊宏自創健康操在大陸引發風潮。(圖 / 翻攝自微博 劉畊宏IG)

6. Virtual Conferences

- With virtual conferencing, the **problem of attendance is eliminated**, enabling the organization to achieve maximum efficiency.
- Benefits
 - A massive email list
 - More brand visibility, partnerships with influencers.





7. Data-driven Learning

- Data-driven learning or Big Data has wholly revolutionized the e-learning industry.
- With a data-driven learning process, you can get all the vital engagement metrics like
 - Views on your video
 - Students' engagement
 - Assignment process, and more
- The tutors could seamlessly measure the progress of their students and can also get an idea of what type of learning methodology is most acceptable by the student.

8. MR or immersive Learning

- Many changes in the customer experience because of the rise in advanced digital technologies
 - **Augmented Reality (AR)**
 - **Virtual Reality (VR)**
 - **Mixed Reality (MR)**



- **AR/VR-based learning platforms will increase** in the coming years.

9. Video-based Learning

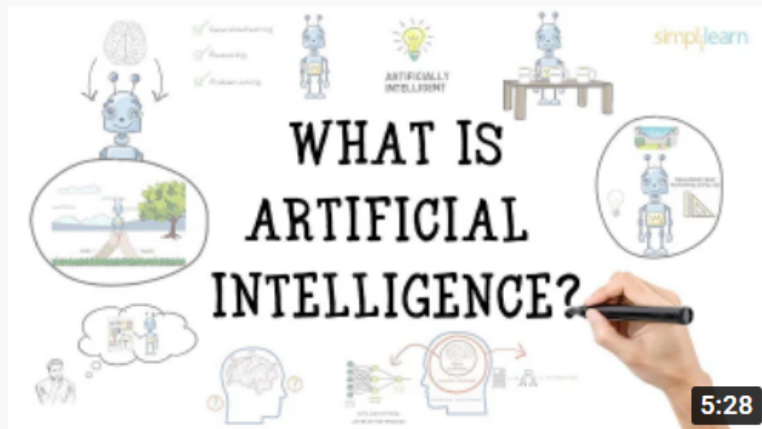


- Massive popularity for the video content, video-based learning will remain **a hot trend in the upcoming year.**
- For instance, it solved the significant gap between the theory and the practical application of the concept.
- **You can access a video on any theoretical topic from video.**

artificial intelligence

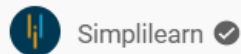


篩選器



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Simplilearn ✓

By the end of this video, you will understand: 0:00 What is Artificial Intelligence? 03:13 Difference between Artificial intelligence, ...



What is Artificial Intelligence Exactly?

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10. MicroLearning



- With microlearning, you can seamlessly learn any **new skill with a few images, or videos, or a small piece of text.**
- Microlearning is **easier to understand, less expensive,** and probably the best corporate training and assessments method.
- The **personalized** and **bit-sized courses** are not so difficult to complete, and that eventually enhances your skills.

References

- https://www.matellio.com/blog/10-best-elearning-trends-and-predictions-for-2022/?fbclid=IwAR0hp9q8GwoDd4Dnxtc6HfccQ6H1HNQba d2NIQA1s-83vN_qG_5eixXWJNs